

CONTRACT

KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

And:

Media Plus
160 Roy St
Seattle, WA 98109

<u>Contract / Revision</u> 65935 /		<u>Alt Order #</u>
<u>Product</u> 369 - Campaign		
<u>Contract Dates</u> 10/10/16 - 11/13/16		<u>Estimate #</u> 2182-Gail Gleason
<u>Advertiser</u> McMorris for Congress		<u>Original Date / Revision</u> 09/20/16 / 09/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KAYU	<u>Account Executive</u> Lynn Stryker	<u>Sales Office</u> Political Revenue
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 40.40
<u>IDB#</u> TV13105	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KAYU	10/10/16	11/13/16	M-F 4-5p	M-F 4-5p		:30				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	MTWTF--				2	\$15.00	0.30			
	Week:	10/17/16	10/23/16	MTWTF--				3	\$15.00	0.30			
	Week:	10/24/16	10/30/16	M--T---				2	\$15.00	0.30			
	Week:	10/31/16	11/06/16	M--TF--				3	\$15.00	0.30			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 2	KAYU	10/10/16	11/13/16	M-F 630-7p	M-F 630-7p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----				0	\$0.00	0.00			
	Week:	10/17/16	10/23/16	-T-T---				2	\$125.00	1.10			
	Week:	10/24/16	10/30/16	-----				0	\$0.00	0.00			
	Week:	10/31/16	11/06/16	--W-F--				2	\$125.00	1.10			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 3	KAYU	10/10/16	11/13/16	M-F 7-730p	M-F 7-730p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----				0	\$0.00	0.00			
	Week:	10/17/16	10/23/16	MT-TF--				2	\$200.00	2.20			
	Week:	10/24/16	10/30/16	-----				0	\$0.00	0.00			
	Week:	10/31/16	11/06/16	M--TF--				2	\$200.00	2.20			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 4	KAYU	10/10/16	11/13/16	M-F 730-8p	M-F 730-8p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	MTWTF--				1	\$200.00	2.50			
	Week:	10/17/16	10/23/16	-T-T---				1	\$200.00	2.50			
	Week:	10/24/16	10/30/16	M--T---				1	\$200.00	2.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KAYU	10/24/16-10/30/16	M-F 730-8p	M-F 730-8p	M---Th-----	:30		\$200.00	2.50	NM		
		See MG 4.5											
	5	KAYU	10/26/16-10/26/16	Wed 9-930p	Wed 9-930p	---W-----	:30		\$200.00	2.50	NM		
		Ⓜ MG for 4.3 10/24											
	Week:	10/31/16	11/06/16	----F--				1	\$200.00	2.50			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
10/10/16 - 11/13/16	369 - Campaign	2182-Gail Gleason

Advertiser	Original Date / Revision
McMorris for Congress	09/20/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 5	KAYU	10/17/16	10/23/16	Tue 830-9p	Tue 830-9p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----				1	\$225.00	1.70			
N 6	KAYU	10/10/16	11/13/16	M-F 1035-1105p	M-F 1035-1105p		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--				1	\$40.00	1.50			
		Week: 10/17/16	10/23/16	MTWTF--				1	\$40.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KAYU	10/17/16-10/23/16	M-F 1035-1105p	M-F 1035-1105p	MTuWThF----	:30		\$40.00	1.50	NM		
		See MG 6.6											
	6	KAYU	10/17/16-10/23/16	M-F 1035-1105p	M-F 1035-1105p	MTuWThF----	:30		\$40.00	1.50	NM		
		See MG 6.7											
	7	KAYU	10/16/16-10/16/16	Sun 6-630p	Sun 6-630p	-----Su	:30		\$40.00	1.50	NM		
		MG for 6.6 10/21											
		Week: 10/24/16	10/30/16	MTWTF--				1	\$40.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KAYU	10/24/16-10/30/16	M-F 1035-1105p	M-F 1035-1105p	MTuWThF----	:30		\$40.00	1.50	NM		
		See MG 6.5											
	5	KAYU	10/31/16-11/04/16	M-F 1035-1105p	M-F 1035-1105p	MTuWThF----	:30		\$40.00	1.50	NM		
		MG for 6.3 10/28											
		Week: 10/31/16	11/06/16	MTWTF--				1	\$40.00	1.50			
		Week: 11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 7	KAYU	10/10/16	11/13/16	Sat 12m-1a	Sat 12m-1a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----				0	\$0.00	0.00			
		Week: 10/17/16	10/23/16	-----S-				1	\$5.00	0.20			
		Week: 10/24/16	10/30/16	-----				0	\$0.00	0.00			
		Week: 10/31/16	11/06/16	-----S-				1	\$5.00	0.20			
		Week: 11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 8	KAYU	11/07/16	11/13/16	M-F 4-5p	Mon 4-5p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----				1	\$15.00	0.30			
N 9	KAYU	11/07/16	11/13/16	M-F 630-7p	Mon 630-7p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----				1	\$125.00	1.10			
N 10	KAYU	11/07/16	11/13/16	M-F 7-730p	Mon 7-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----				1	\$200.00	2.20			
N 11	KAYU	11/07/16	11/13/16	M-F 730-8p	Mon 730-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----				1	\$200.00	2.50			
Totals										40.40		33	\$3,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	18	\$1,665.00	(\$249.75)	\$1,415.25
10/31/16 - 11/07/16	15	\$1,520.00	(\$228.00)	\$1,292.00
Totals	33	\$3,185.00	(\$477.75)	\$2,707.25

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Signature: _____ Date: _____

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